

# THE DRINK *INK*

TEAR LINE

TEAR LINE

## SUPPLEMENT FACTS

## NOTES:

- Label size w/bleed 83mm H x 130mm W - File is set to size.
- Hide or delete these guides before saving your final file.
- Save file as a PDF, High Res JPEG, AI (text outlined), PSD (layered).
- Make sure your image covers the entire template including the bleed.

## REQUIREMENTS:

- All graphics must be in CMYK and 300 DPI minimum.
- Must include "2 FL OZ (60ML) Energy Supplement" in the Principal Display Panel (refer to sample bottle on left).
- All text must be at least a 6 point font.

## KEY:



Safe Area - Make sure all logo's and text stay within this area.



Bleed Area - Make sure background images or colors fill this area.



Principle Display Panel - Area between the dotted lines represents the front of the bottle.



Curvature of Bottle - Keep logos and key graphics below the tear line.



Supplement Facts - Added by The Drink Ink. Make sure background images or colors fill this area.

For art questions, please call 1-888-454-3466 Ex.102

Sample bottle



Tear line

Curvature